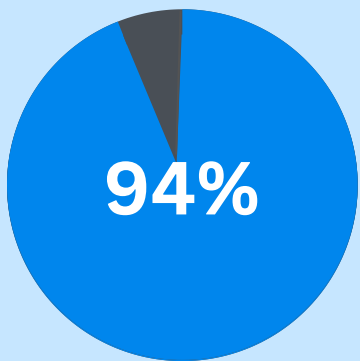
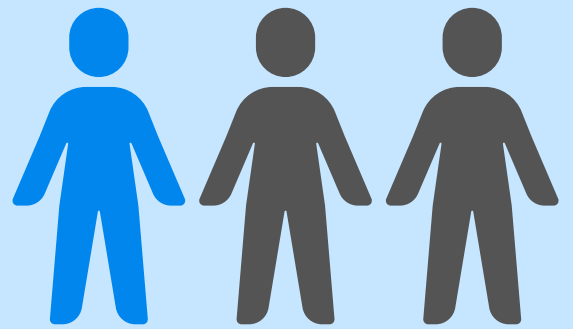


6

In-Home Service Industry Trends



94% of customers want online booking & are switching to providers who offer it



One-third of customers book with the same service provider every time

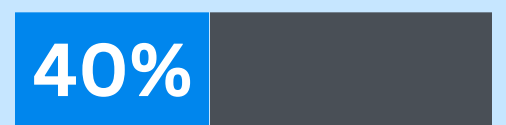
MATCHING CUSTOMERS WITH THE RIGHT PROVIDER, IN THE RIGHT LOCATION, AT THE RIGHT TIME DOESN'T HAVE TO BE COMPLICATED

Modern scheduling software built for mobile businesses eliminates the frustrations of manual scheduling

The gig workforce is expected to grow **55%** by 2023 – flexible hours are in



40% of bookings now made after business hours – online booking is a must



Cash is out – **75%** of customers want the ease of online payments



The Services Industry Is Changing. Are You Ready?