## **12** Easy Ways to Optimize Your Scheduling Process

## If you're... contacting providers individually



**Beginner:** Create email/text templates to speed up the process

**Advanced:** Choose a scheduling software with automated alerts for new bookings, appointment updates, or schedule changes.

## If you're... overwhelmed by time-off requests

**Beginner:** Use Google Forms to collect requests and keep track of submissions.

**Advanced:** Let staff handle it themselves with scheduling software that has built-in time-off features.



## If you're... matching providers & clients by hand



**Beginner:** Create custom Google Maps or spreadsheets to filter through providers.

**Advanced:** Let clients choose their provider with MarketBox's Provider SmartConnect that filters options based on location, services & availability.

If you're... dealing with frequent no shows

Beginner: Send out appointment reminders

leading up to the booking.

**Advanced:** Use online booking software to automate appointment reminders & send them out on a set schedule automatically.



If you're... sorting through paper timesheets



**Beginner:** Introduce a digital time-tracking system. MarketBox has this built-in, so you don't need to run multiple software.

Advanced: See above (it really is that easy!).

If you're... taking bookings via phone or email

**Beginner:** Implement online booking options on your website.

**Advanced:** Power your business with MarketBox and handle online booking, payments, provider scheduling & more from one software.



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